

The background is a vibrant blue with several large, overlapping organic shapes in yellow, red, and orange. A small black comma is positioned at the top center of the image.

APP REVOLUTION

You have created an app that is going to revolution our lives...

Now you need to raise money to launch it on the Appstore and Google Play store, so you must convince potential investors!

❖ OBJECTIVES:

- ✓ **Develop vocabulary and knowledge of innovative mobile applications.**
- ✓ **Address people's use of phone apps, analyse statistics and figures.**
- ✓ **Use modal verbs to express possibility and make suppositions.**
- ✓ **Present an application orally in great details, using a convincing tone!**



1. « I forgot my phone ».
2. What's your relationship with your mobile?
3. Discover “Bristol” on Dragons’ Den.
4. What’s your favourite app?
5. Top apps for a more sustainable lifestyle.
6. Listening comprehension evaluation
7. Design & present your revolutionary app!

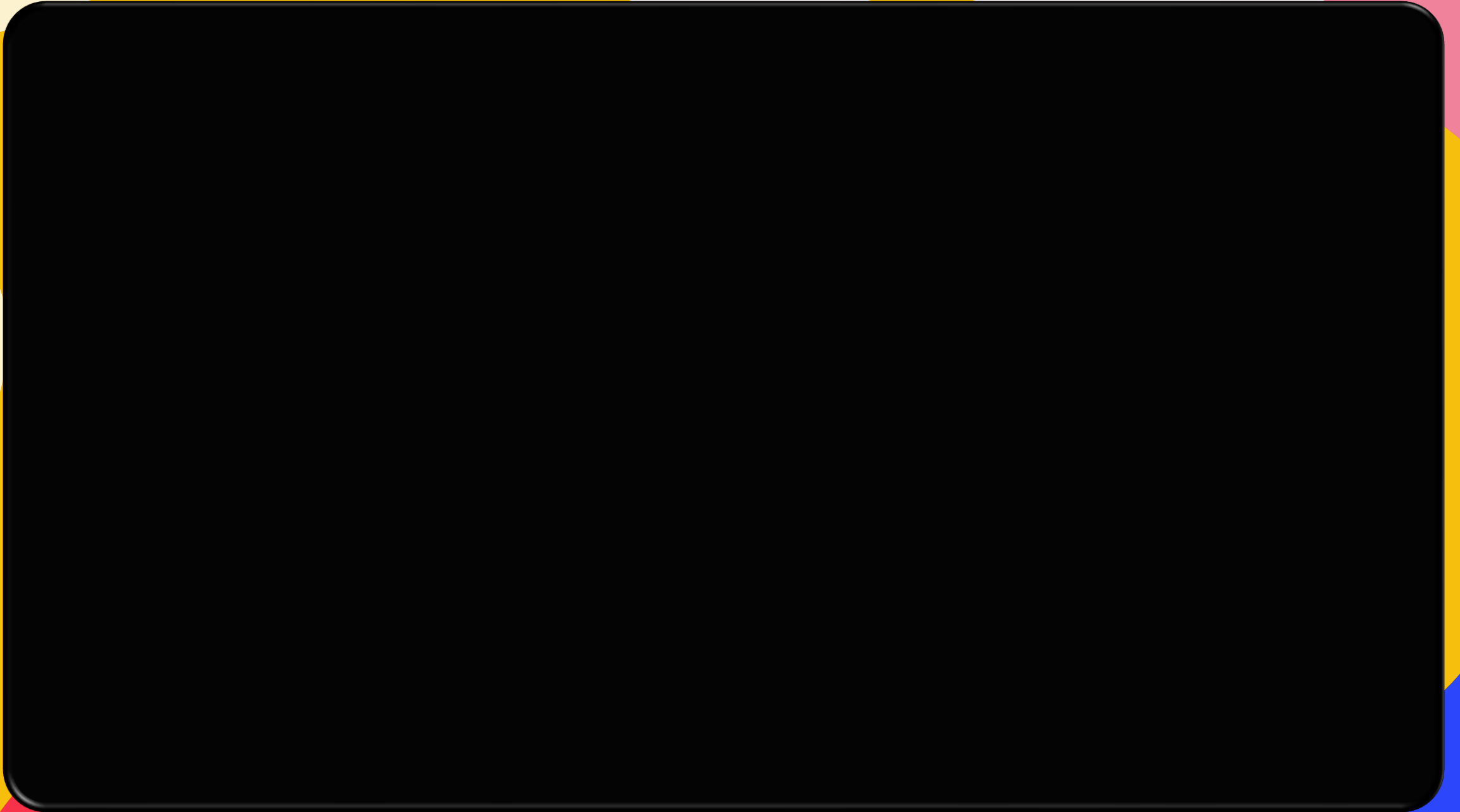


I FORGOT MY PHONE





I FORGOT MY PHONE





« I FORGOT MY PHONE »

1. What type of document is it?
2. Who is the main character?
What is she doing?
3. What does the video show?
What's the problem?
4. What is the message conveyed
by the author?



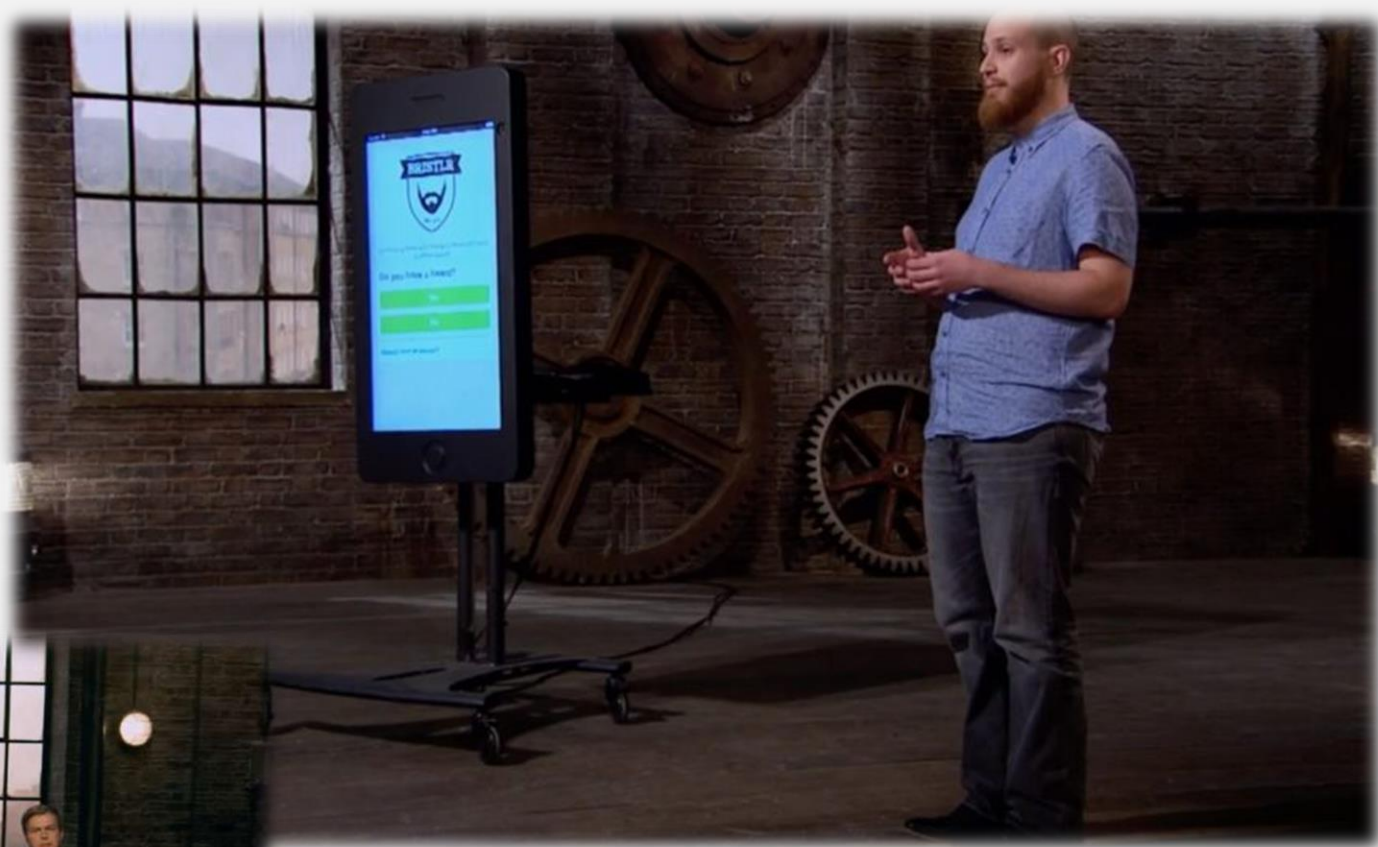
1. What social networking sites do you use?
Which one do you prefer and why?
2. Think of all the things you can do on social networking sites.
3. Mention 5 things that are useful and 5 things that are a waste of time.

WHAT'S YOUR RELATIONSHIP WITH YOUR PHONE?

BRISTLR



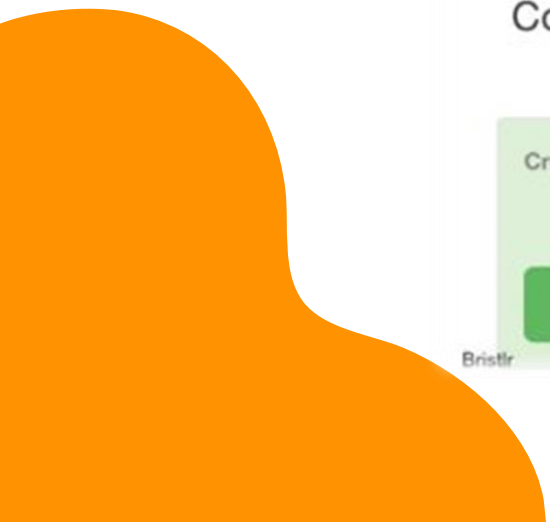
EST. 2014



BBC




« A DATING APP FOR BEARD LOVERS! »



Name	Bristol
Category	
What is the app about?	
Number of downloads	
Last update	
Size	
Content rating	
In-app products	
Permissions	
Developer	
Opinion	

Name	Bristlr
Category	Dating application / social network
What is the app about?	Bristlr is the world's greatest dating app to connect people into beard with those with beards!
Number of downloads	100,000+
Last update	5th February 2020
Size	9,2 mb
Content rating	
In-app products	None
Permissions	18+
Developer	John Kershaw
Opinion	Funny idea, smart concept for a niche market



« TOP 5 APPS TO EASE YOU INTO
A SUSTAINABLE LIFESTYLE AND
CHANGE THE WAY YOU SHOP »

CoGo

Good on you

Happy Cow

Sustainable Palm Oil Shopping

Good Guide

LISTENING COMPREHENSION EVALUATION

« *Mobile dating apps* »

- ❖ 3 écoutes espacées d'1 minute.
- ❖ Prise de note en anglais (mots-clés, liens, chiffres...)
- ❖ Rédaction d'un compte rendu en français (20mn)

Noms propres: Kristy Vannatter et Shawn Dempewolf

Possible outline for your final project:

1. Define your app (name, category, objectives, logo...).
2. Explain how people can use it.
3. Why is this a revolutionary tool that can change people's lives?
4. How much money do you need for your business to grow?

« I'm here to ask for ...£/\$ in return for ...% share of my business. »

SUCCESS CRITERIA

❖ **Communication skills: /5 points**

My presentation lasts between 1 and 2 minutes.
I have created a logo and am able to justify my choices.
I can explain what my application is and how to use it.
I can explain its advantages.
I don't read my notes.

❖ **I can convince potential investors to choose my project: /5 points**

I can organise your presentation (three coherent steps).
I can support your arguments with figures (app size, money needed...)
I can justify why this is a revolutionary tool that can change people's lives.

❖ **Language: /10 points**

I can use varied and specific vocabulary.
I can use complex sentences.
I can use modal verbs to explain the app's functions.
My oral expression is fluid (good rhythm and intonation).
I pay attention to my pronunciation (/th/, /h/, /r/ and transparent words).

Bonus: +0.5, 1, 1.5, 2 points

My project is very original and could really be life-changing for us!
I can show excellent graphic design skills.
I sound very convincing, people are ready to invest in my application.

B1

Discours clair, organisé et nuancé.

Raisons simples exprimées.

Point de vue justifié sur un sujet familier.

Questions prises en charge simplement.

B2

Discours clair, argumenté et informé.

Point de vue pertinent exprimé.

Avantages et les inconvénients présentés.

Idées organisées dans le but de convaincre.

Questions prises en charge avec aisance.